


Online Appendix for
Effects of the Price of Charitable Giving:
Evidence from an Online Crowdfunding Platform

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Figure A1: Sample DonorsChoose.org Request




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☑ Mathematics
◀ ▶

Time To Launch Our Small Groups ★

Supplies project at Stagg Elementary School in Chicago, IL | High Poverty



Ms. Lee ★

My Students: Help us save paper! In the upcoming week, our class will be starting small group instruction and I would like to keep my students engaged by using individual whiteboards as I use the tabletop whiteboard to facilitate.

My students attend a school in an urban environment where resources are scarce. We are in the first year of a turnaround school and I am working to have my students make the most of their learning experience by utilizing tools to keep the students engaged!

My Project: I have requested individual, student-sized whiteboards, whiteboard markers & erasers, and a table-top whiteboard easel. I've noticed that my students quite enjoy the ease of being able to write their work, have it checked, and then 'wipe off the slate' in a matter of seconds. It's a great way for them to keep engaged while also saving on paper and positively impacting the environment!

My kids deserve it. All children deserve to be properly equipped and encouraged to learn and expand their knowledge. My job as a teacher is to guide them through the best learning experience I can provide. [hide»](#)

My students need whiteboards, whiteboard markers and erasers, and a table-top easel to use during small and whole group instruction.

[Give](#)

\$140 to go
7 donors

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Our team works hard to negotiate the best pricing available.

Level: Grades 3-5
 County: Cook
 District: Englewood-gresham Elem Network
 Community: Greater Grand Crossing
 Zip: 60621-1099
 Teacher's funded 0 projects:
 Thank-you punctuality: N/A

Subject: Mathematics (in Math & Science), Literacy (in Literacy & Language)
 Resource: Supplies (Essential)
 Students reached: 28
 Used by future students? Yes
 Expiration: Mar 13, 2013
 Project ID: 888882

Table A1
Additional Summary Statistics

		Mean	Standard Deviation
Project Characteristics			
Grade Level	Pre K - 2 nd	0.365	0.481
	3 rd - 5 th	0.304	0.460
	6 th - 8 th	0.171	0.376
	9 th - 12 th	0.160	0.367
Resources Used for Future Students		0.931	0.254
Ever Eligible for Almost Home Match		0.0861	0.280
Ever Eligible for Double-Your-Impact Match		0.298	0.457
Primary Focus Area	Applied Learning	0.718	0.258
	Health & Sports	0.0258	0.159
	History & Civics	0.0492	0.216
	Literacy & Language	0.462	0.499
	Math & Science	0.242	0.428
	Music & The Arts	0.0881	0.283
	Special Needs	0.0614	0.240
	Applied Sciences	0.0455	0.208
Primary Subject Area	Character Education	0.0152	0.122
	Civics & Government	0.0039	0.0621
	College & Career Prep	0.0095	0.0972
	Community Service	0.0023	0.0481
	ESL	0.0154	0.123
	Early Development	0.0203	0.141
	Economics	0.0018	0.0423
	Environmental Sciences	0.0415	0.199
	Extracurricular	0.0046	0.0677
	Foreign Languages	0.0087	0.0931
Gym & Fitness	0.0101	0.100	
Health & Life Science	0.0403	0.197	

	Health & Wellness	0.0089	0.939
	History & Geography	0.0273	0.163
	Literacy	0.310	0.462
	Literature & Writing	0.127	0.334
	Mathematics	0.115	0.319
	Music	0.0309	0.173
	Nutrition	0.0016	0.0403
	Other	0.0176	0.132
	Parent Involvement	0.0022	0.0468
	Performing Arts	0.0119	0.109
	Social Sciences	0.0162	0.126
	Special Needs	0.0614	0.240
	Sports	0.0052	0.0718
	Visual Arts	0.0453	0.208
Resource Usage	Enrichment	0.441	0.497
	Essential	0.559	0.497
Resource Type	Books	0.229	0.420
	Other	0.105	0.307
	Supplies	0.352	0.478
	Technology	0.307	0.461
	Trips	0.0053	0.0727
	Visitors	0.0009	0.0300
School Characteristics			
Poverty Level	High	0.850	0.367
	Low	0.128	0.334
	Minimal	0.0196	0.139
	Unknown	0.0018	0.0420
Metro Area	Rural	0.167	0.373
	Suburban	0.270	0.444
	Urban	0.564	0.496

	Magnet	0.0986	0.298
	Charter	0.0804	0.272
School Type	New Leaders New Schools	0.0177	0.132
	KIPP	0.0056	0.0749
	Ready Promise	0.0058	0.0763
Teacher Characteristics			
	Dr.	5.38x10 ⁻⁶	0.0023
	Mr.	0.126	0.332
Salutation	Mr. & Mrs.	2.69x10 ⁻⁶	0.0016
	Mrs.	0.476	0.499
	Ms.	0.398	0.489
	Teach for America	0.0599	0.237
	New York Teaching Fellow	0.0177	0.132
Competing Projects			
	Average Daily Number of Similar Projects While Live	418.4	650.3
	Mean Price of Similar Projects While Live	1.428	0.0538

Summary statistics are listed for 371,906 projects, excepting those under Competing Projects, which are for 358,474 projects.

Table A2
Funding: Additional Covariates

		Probability of Funding		Probability of Any Funding Conditional on Not Funded		Percent Funded Conditional on Some but Not Complete Funding	
		(1)	(2)	(3)	(4)	(5)	(6)
		OLS	Teacher Fixed Effects	OLS	Teacher Fixed Effects	OLS	Teacher Fixed Effects
Project Characteristics							
Grade Level (Comparison Group: 3 rd -5 th)	Pre K - 2 nd	0.013** (0.002)	0.001 (0.005)	0.002 (0.004)	0.022* (0.012)	0.002 (0.002)	0.003 (0.006)
	6 th - 8 th	-0.007** (0.002)	-0.001 (0.008)	0.010** (0.004)	0.015 (0.020)	0.001 (0.002)	-0.004 (0.010)
	9 th - 12 th	0.046** (0.002)	0.053** (0.012)	0.014** (0.005)	-0.017 (0.034)	0.004** (0.002)	-0.001 (0.019)
Resources Used for Future Students		0.002 (0.001)	0.010** (0.004)	0.027** (0.006)	0.002 (0.011)	-0.003 (0.003)	-0.009 (0.006)
Ever Eligible for Almost Home Match		0.073** (0.003)	0.112** (0.004)	0.055** (0.007)	0.059** (0.012)	-0.001 (0.003)	0.001 (0.006)
Ever Eligible for Double-Your-Impact Match		0.088** (0.002)	0.098** (0.002)	0.036** (0.004)	0.073** (0.007)	-0.004** (0.002)	-0.009** (0.003)
Primary Focus Area (Comparison Group: Applied Learning)	Health & Sports	0.121** (0.019)	-0.006 (0.028)	0.095* (0.054)	0.215** (0.073)	-0.010 (0.021)	0.033 (0.033)
	History & Civics	0.042** (0.017)	0.089** (0.034)	-0.001 (0.040)	0.164 (0.105)	0.006 (0.023)	0.001 (0.046)
	Literacy & Language	0.023 (0.016)	-0.104** (0.029)	-0.019 (0.033)	0.087 (0.089)	-0.013 (0.013)	-0.010 (0.022)
	Math & Science	0.114** (0.016)	0.005 (0.021)	0.006 (0.032)	0.102 (0.063)	-0.001 (0.012)	0.016 (0.021)

	Music & The Arts	0.085** (0.016)	-0.011 (0.023)	0.067* (0.034)	0.098 (0.069)	0.002 (0.013)	0.033 (0.025)
	Special Needs	0.059** (0.016)	-0.065** (0.021)	0.029 (0.032)	0.071 (0.063)	-0.001 (0.012)	-0.004 (0.020)
	Character Education	0.047** (0.017)	-0.069** (0.022)	-0.045 (0.034)	0.051 (0.063)	-0.010 (0.013)	0.005 (0.021)
	Civics & Government	0.027** (0.012)	-0.111** (0.035)	-	0.006 (0.095)	-0.002 (0.023)	-0.005 (0.050)
	College & Career Prep	0.070** (0.018)	-0.039 (0.024)	-0.026 (0.035)	0.098 (0.070)	-0.008 (0.013)	0.032 (0.026)
	Community Service	0.100** (0.021)	-	-	-	0.014 (0.019)	0.018 (0.033)
	ESL	-0.008 (0.006)	0.034 (0.023)	-	-0.030 (0.067)	0.005 (0.008)	-
Primary Subject Area	Early Development	0.003 (0.017)	-0.101 (0.022)	-0.037 (0.033)	0.047 (0.064)	-0.015 (0.013)	-0.011 (0.020)
(Comparison Group: Applied Sciences)	Economics	0.123 (0.015)	-	0.029 (0.049)	-	-	-
	Environmental Sciences	0.043** (0.005)	0.043** (0.007)	0.008 (0.011)	0.006 (0.020)	0.001 (0.005)	-0.008 (0.011)
	Extracurricular	0.030 (0.019)	-0.087** (0.025)	-0.003 (0.037)	0.068 (0.072)	-0.012 (0.015)	0.010 (0.031)
	Foreign Languages	-0.005 (0.008)	-	0.049** (0.019)	-	-	0.037 (0.030)
	Gym & Fitness	-0.073** (0.012)	-0.019 (0.022)	-0.055 (0.045)	-0.036 (0.045)	0.004 (0.018)	-0.032 (0.030)
	Health & Life Science	0.000 (0.004)	0.002 (0.007)	-0.005 (0.011)	-0.001 (0.021)	0.001 (0.005)	-0.006 (0.012)

Primary Subject Area (Comparison Group: Applied Sciences)	Health & Wellness	-0.054** (0.012)	-0.013 (0.022)	-0.061 (0.046)	-0.107** (0.048)	-0.002 (0.018)	-0.036 (0.030)
	History & Geography	0.021** (0.007)	-0.120** (0.028)	0.001 (0.027)	-0.021 (0.085)	-0.018 (0.020)	-0.018 (0.043)
	Literacy	0.003 (0.002)	0.028 (0.021)	-0.016 (0.011)	-0.027 (0.064)	0.004 (0.006)	0.005 (0.013)
	Literature & Writing	-	0.028 (0.021)	-0.012 (0.012)	-0.029 (0.064)	0.006 (0.006)	0.010 (0.013)
	Mathematics	-0.038** (0.0039)	-0.035** (0.006)	-0.034** (0.008)	-0.022 (0.017)	-0.004 (0.004)	-0.021** (0.010)
	Music	0.069** (0.005)	0.044** (0.012)	-0.001 (0.017)	-	-	-0.000 (0.020)
	Nutrition	-0.028 (0.018)	-	-	-0.047 (0.119)	-	-
	Other	-0.006 (0.017)	-0.095** (0.022)	-0.059* (0.033)	0.047 (0.063)	-0.013 (0.013)	-0.016 (0.020)
	Parent Involvement	-	-0.100** (0.028)	0.026 (0.042)	0.085 (0.075)	-	-
	Performing Arts	0.025** (0.007)	-	-	0.077** (0.037)	0.008 (0.007)	-
	Social Sciences	-	-0.152** (0.028)	-0.009 (0.028)	-0.073 (0.085)	-0.011 (0.020)	-0.023 (0.043)
	Sports	-	0.036 (0.024)	-0.001 (0.048)	-	0.019 (0.019)	-0.024 (0.033)
	Visual Arts	-0.069** (0.005)	-0.008 (0.011)	-0.048** (0.015)	0.022 (0.034)	-0.004 (0.005)	-0.033* (0.018)
Resource Usage: Essential (Comparison: Enrichment)		0.002 (0.001)	0.002 (0.002)	-0.003 (0.003)	0.009 (0.006)	-0.001 (0.001)	0.001 (0.003)

Resource Type (Comparison Group: Books)	Other	-0.078** (0.003)	-0.072** (0.004)	-0.029** (0.006)	-0.026** (0.010)	-0.008** (0.002)	-0.013** (0.005)
	Supplies	-0.063** (0.002)	-0.061** (0.003)	-0.020** (0.005)	-0.017** (0.008)	-0.000 (0.002)	-0.005 (0.004)
	Technology	-0.096** (0.002)	-0.083** (0.003)	-0.058** (0.004)	-0.050** (0.008)	-0.005** (0.002)	-0.010** (0.004)
	Trips	0.149** (0.010)	0.153** (0.013)	-0.025 (0.024)	0.021 (0.043)	-0.002 (0.009)	-0.024 (0.016)
	Visitors	-0.026 (0.024)	-0.036 (0.028)	-0.008 (0.045)	0.113 (0.070)	-0.001 (0.019)	-0.023 (0.033)
School Characteristics							
Poverty Level (Comparison Group: High)	Low	-0.053** (0.002)	-0.140** (0.019)	0.050** (0.004)	0.035 (0.036)	0.019** (0.002)	0.001 (0.026)
	Minimal	-0.015** (0.005)	-0.200** (0.051)	0.059** (0.010)	0.105 (0.070)	0.031** (0.005)	-0.037 (0.028)
	Unknown	-0.044** (0.017)	-0.121* (0.062)	0.054* (0.031)	-0.127 (0.096)	0.009 (0.014)	0.047 (0.062)
Metro Area	Suburban	0.027** (0.003)	0.004 (0.029)	0.034** (0.004)	0.017 (0.041)	0.004** (0.002)	-0.001 (0.025)
	Urban	0.077** (0.002)	0.090** (0.028)	0.032** (0.004)	-0.020 (0.045)	0.008** (0.002)	0.009 (0.030)

School Type	Magnet	-0.001 (0.002)	0.004 (0.019)	0.001 (0.005)	0.002 (0.032)	-0.001 (0.002)	0.016 (0.025)
	Charter	0.008** (0.003)	0.005 (0.021)	0.007 (0.006)	0.001 (0.056)	0.008** (0.003)	-0.048* (0.028)
	New Leaders New Schools	0.043** (0.005)	0.060** (0.026)	0.012 (0.014)	-0.014 (0.080)	0.005 (0.006)	0.017 (0.034)
	KIPP	0.047** (0.009)	0.041 (0.039)	0.049* (0.026)	-0.057 (0.105)	0.027** (0.012)	0.082** (0.039)
	Ready Promise	0.053** (0.009)	0.189** (0.069)	-0.005 (0.024)	-0.295 (0.198)	0.004 (0.010)	0.033 (0.042)
Teacher Characteristics							
Salutation (Comparison Group: Dr.)	Mr.	0.037 (0.031)	-	-0.007 (0.005)	-	-0.007** (0.002)	-
	Mr. & Mrs.	0.620** (0.032)	-	-	-	-	-
	Mrs.	0.009 (0.031)	-	-0.002 (0.003)	-	-0.005** (0.001)	-
	Ms.	0.028 (0.031)	-	-	-	-	-
Teach for America		0.094** (0.003)	-	0.006 (0.008)	-	0.012** (0.004)	-
New York Teaching Fellow		0.052** (0.005)	-	-0.035** (0.015)	-	-0.004 (0.007)	-
N		371,906	371,906	113,651	113,651	55,355	55,355

These estimates correspond to Table 2 of the main results. Estimates include month and year effects, state indicators, and the log of total project cost. Robust standard errors are in parentheses; those significant at the 5% level are marked with **. Those significant at the 10% level are marked with *.