

*CURRICULUM VITAE*  
(August 2023)

**Brian Imhoff**

Associate Professor, retired  
Department of Hispanic Studies  
Texas A&M University  
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**Education**

Ph.D. Spanish linguistics, University of Illinois at Urbana-Champaign, 1996  
Dissertation: *The Old Spanish -ie Imperfect*, Director: Curtis Blaylock  
M.A. Spanish linguistics, University of Illinois at Urbana-Champaign, 1988  
B.A. Spanish, Pennsylvania State University, 1984

**Professional Training**

Cambridge CELTA, Shakespeare School, Bucharest, 2018  
Basic Mediation, Center for Conflict Resolution and Texas A&M University, 2011

**Current Position**

Professor, Department of English, National Bilingual High School “George Coșbuc,” Bucharest,  
2019-present

**University Appointments**

Associate Professor, Hispanic Studies, Texas A&M University, 2003-2019  
Assistant Professor, Hispanic Studies, Texas A&M University, 1997-2003  
Lecturer, Languages, Literatures and Cultures, Illinois State University, 1992-1997

**University Teaching Experience**

Undergraduate: Spanish Phonetics, Spanish Contrastive Grammar, Hispanic Linguistics,  
Seminar in the Evolution of Spanish, Seminar in Southwest Spanish,  
Spanish Composition and Conversation, Spanish Oral Expression,  
Intermediate Spanish I, II, Contemporary Mexican Culture, Contemporary  
Spanish Culture, Comparative World Mythology, Critical Thinking  
Seminar: Dracula’s legend, Italian Civilization and Culture, Italian I  
Graduate: Development of the Spanish Language, Old Spanish, Spanish Historical  
Grammar, Comparative Romance Linguistics, Colonial Southwest  
Paleography, Introduction to Hispanic Studies, FLTeaching Methodology

**Secondary School Teaching Experience**

Grades 5-9 Language, communication, analytical skills development  
Grade 10 Human rights, textual analysis, critical thinking development  
Grade 11 U.S. civilization and culture, textual analysis, critical thinking development

## Publications

- Brian Imhoff. 2023. Current studies in Romanian linguistics. *Comparative Romance Linguistics Bibliographies* 70 (2022): 22-44; also **2022** vol. 69 (2021): 44-98; **2020** vol. 67 (2019): 53-82; **2019** vol. 66 (2017-2018): 1-50; **2016** vol. 64 (2015): 14-47; **2014** vol. 63: 9-39; **2013** vol. 62: 18-57; **2012** vol. 61: 17-39.
- . 2017. Words, categories, and the language-cognition interface. *Lucrările celui de-al șaselea simpozion internațional de lingvistică*, ed. by Maria Stanciu Istrate and Daniela Răuțu, 520-529. Bucharest: Univers Enciclopedic Gold.
- . 2017. Causa criminal contra Juan Domínguez de Mendoza fulminada *in absentia* por el gobernador de Nuevo México Domingo Gironza Pétriz de Cruzate. UC Berkeley: Research Center for Romance Studies <<http://escholarship.org/uc/item/2sd824s4>>.
- . 2015. On the discrimination of colors and the non-universality of basic color terms. *Lucrările celui de-al cincilea simpozion internațional de lingvistică*, ed. by Marius Sala, Maria Stanciu Istrate and Nicoleta Petuhov, 712-720. Bucharest: Univers Enciclopedic Gold.
- . 2013. (Mis)Translating U.S. SW history. *Romanian J of English Studies* 10.1: 265-273.
- . 2012. Current studies in Spanish linguistics. *Comparative Romance Linguistics Bibliographies* 61: 40-89; also: **2011** vol. 60: 12-70; **2010** vol. 59: 12-96; as Bibliography of Spanish linguistics, *Comparative Romance Linguistics Newsletter*, **1992** vol. 41.2: 57-77; **1991** vol. 40.2: 75-88.
- . 2007. Menéndez Pidal y el origen del imperfecto en *-ie*. *Anuario de Letras* 45: 229-237.
- . 2006. Sobre un texto colonial del suroeste estadounidense: Una aportación filológica. *Lexis* 30.2: 211-230.
- . 2006. Filología e historia en los textos coloniales de Tejas. *Memorias del XIV Congreso de la Asociación de Lingüística y Filología de América Latina*, vol. 1:140-45 [CD-ROM]. Universidad Autónoma de Nuevo León: Monterrey, Mexico.
- . 2004. A note on the Old Aragonese *-IE* preterite. *Bulletin of Hispanic Studies* 81: 1-4.
- (ed). 2002. *The Diary of Juan Domínguez de Mendoza's Expedition into Texas (1683-1684): A Critical Edition of the Spanish Text with Facsimile Reproductions*. Dallas: Clements Center for Southwest Studies, Southern Methodist University. 259 PP.
- . 2000. Dialect contact and historical linguistic variation: The Old Spanish *-ie* imperfect. *Hispanic Review* 68: 381-396.
- . 2000. Socio-historic network ties and Medieval Navarro-Aragonese. *Neuphilologische Mitteilungen* 101: 443-450.
- . 2000. The Domínguez de Mendoza expedition into Texas, 1683-1684 (Edition and Commentary). *Hispanic Linguistics at the Turn of the Millennium: Papers from the 3<sup>rd</sup> Hispanic Linguistics Symposium*, ed. by Héctor Campos, Elena Herburger, Alfonso Morales-Front, and Thomas J. Walsh, 115-124. Somerville, MA: Cascadilla.
- . 1999. Review of Francisco Gimeno Menéndez, *Sociolingüística histórica (Siglos X-XII)*. Madrid: Visor, 1995. *Southwest Journal of Linguistics* 18.1: 132-134.
- . 1998. On the chronology and recession of the Old Spanish *-ie* imperfect. *La corónica* 26: 243-25.

## Publications (co-authored)

- Gómez-Rico, Mar, Arturo Molina-Collado, Maria Leticia Santos-Vijande, María Victoria Molina-Collado and Brian Imhoff. 2022. The role of novel instruments of brand communication and brand image in building consumers' brand preference and intention to visit wineries. *Current Psychology* (<https://doi.org/10.1007/s12144-021-02656-w>).

- Gómez, Mar, Brian Imhoff, David Martín-Consuegra, Arturo Molina and María Leticia Santos-Vijande. 2018. Language tourism: The drivers that determine destination choice intention among U.S. students. *Tourism Management Perspectives* 27 (July 2018): 125-135.
- Nostas, Alissa, Magdalena Coll, and Brian Imhoff. 2009. Accusation against Juan Domínguez de Mendoza for blasphemy (1667). UC Berkeley: Research Center for Romance Studies <<http://escholarship.org/uc/item/01x0n3rn>>.
- Riccio, Cynthia A., Brian Imhoff, Jan E. Hasbrouck, G. Nicole Davis. 2004. *TPAS: Test of Phonological Awareness in Spanish*. Austin: Pro-Ed. 70 PP.
- Riccio, Cynthia A., Alfred Amado, Sandra Jiménez, Jan E. Hasbrouck, Brian Imhoff, and Carolyn Denton. 2001. Cross-linguistic transfer of phonological processing: Development of a measure of phonological processing in Spanish. Special Issue on Literacy, *Bilingual Research Journal* 25: 583-603.

### **Professional Presentations**

- "The biolinguistics turn, brain science and language" (Plenary talk), 15<sup>th</sup> Conference on British and American Studies, Faculty of Letters, Department of Theoretical and Applied Linguistics, Transylvania University of Braşov, Romania, May 2017.
- "Colors, categories, and other cognitive considerations," Faculty Lecture Series, Faculty of Letters, Department of Theoretical and Applied Linguistics, Transylvania University of Braşov, Romania, May 2017.
- "Two (and a half) approaches to processing in the brain," Department of Hispanic Studies Research Showcase, November 2016.
- "Teaching Liberal Arts from different disciplinary perspectives" (Panel), Liberal Arts International Conference, Texas A&M University at Qatar, January 2016.
- "Whaddya mean language?" Department of Hispanic Studies Lecture Series, Texas A&M University, November 2015.
- "Words, categories, and the language-cognition interface," 6<sup>th</sup> International Symposium on Linguistics, "Iorgu Iordan – Al Rosetti" Institute of Linguistics, Romanian Academy, Bucharest, May 2015.
- "Advances in language and cognition," 25<sup>th</sup> Conference on British and American Studies, Timisoara, Romania, May 2015.
- "Whorfian advances in color perception and cognition," 24<sup>th</sup> Conference on British and American Studies, Timisoara, Romania, May 2014.
- "On the discrimination of colors and the non-universality of color perception," 5<sup>th</sup> International Symposium on Linguistics, "Iorgu Iordan – Al Rosetti" Institute of Linguistics, Romanian Academy, Bucharest, September 2013.
- "Universality, relativity and empiricism in the color debate," 15<sup>th</sup> Annual Conference of the English Department, University of Bucharest, June 2013.
- "On the use of the suffix *-ish* in English: A corpus-based approach," 23<sup>rd</sup> Conference on British and American Studies, Timisoara, Romania, May 2013.
- "On Romanian approximative suffixes," Language Matters Working Group, The Melburn G. Glasscock Center for Humanities Research, TAMU, February, 2013.
- "(Mis)Translating U.S. Southwest History," 22<sup>nd</sup> Conference on British and American Studies, Timisoara, Romania, May 2012.
- "Governor Petris de Cruzate's trial *in absentia* of Juan Domínguez de Mendoza," Texas State Historical Association Annual Meeting (Invited), March 2010.
- "The language of Spanish expeditionary texts from late colonial Texas," Special session "Spanish in the Americas," Symposium on Hispanic Linguistics in Honor of Jerry R. Craddock, 13<sup>th</sup> Annual ACMRS Conference (Invited), February 2007.

- “Filología e historia en los textos coloniales de Tejas,” XIV Congreso de la Asociación de Lingüística y Filología de América Latina, Monterrey, Mexico, October 2005.
- “A philological approach to the Spanish expedition diaries of Texas,” Linguistics Association of the Southwest (LASSO) Annual Meeting, Texas Tech, October 2005.
- “Texts and more texts: Reading Mendoza-López in light of secondary sources,” Texas State Historical Association Annual Meeting (Invited), March 2005.
- “Menéndez Pidal y el origen del imperfecto en *-ie*,” Jornadas Conmemorativas del Centenario de la Publicación del *Manual de gramática histórica española* de Menéndez Pidal, Universidad Nacional Autónoma de México, September 2004.
- “The nexus of history and philology vis-à-vis colonial documents from Texas,” LASSO Annual Meeting, University of Texas-Pan American, October 2003.
- “Seventeenth-century expedition into Texas: On editing the diaries,” History and Philology Panel, Renaissance Society of America Annual Meeting (Invited), April 2002.
- “On the Old Aragonese weak preterit,” Comparative Romance Linguistics Discussion Group, Modern Language Association Annual Convention, Washington DC, December 2000.
- “A philological approach to the texts of early colonial Texas,” LASSO Annual Meeting, Benimérita Universidad Autónoma de Puebla, México, October 2000.
- “The Domínguez de Mendoza expedition into Texas, 1683-1684: Lexical notes,” Kentucky Foreign Language Conference (Invited), April 2000.
- “The Domínguez de Mendoza expedition into Texas, 1683-1684 (Edition and commentary),” 3rd Hispanic Linguistics Symposium, Georgetown University, October 1999.
- “Morphological variation, convergence, and contact phenomena in early Navarro-Aragonese and Castilian,” Linguistic Symposium on Romance Languages, U of Michigan, April 1999.
- “Socio-historical network ties and medieval Navarro-Aragonese,” Southeast Conference on Linguistics Annual Meeting, Atlanta, GA, November 1998.
- “Sociolinguistic paradigms and historical linguistics,” LASSO Annual Meeting, Arizona State University, October 1998.
- “Graphemic variation and 'imperfect' morphology in the corpus of Juan Fernández de Heredia: Towards a linguistic demarcation,” International Congress on Medieval Studies Annual Meeting, Western Michigan University, May 1998.
- “The Old Aragonese weak preterit,” Colloquium of Luso-Brazilian Literatures and Romance Linguistics, University of Texas at Austin, April 1997.
- “Re-examining the origin of the Old Spanish *-ie* imperfect,” First Annual Meeting of the Illinois Philological Association, Eastern Illinois University, April 1997.
- “The disappearance of the Old Spanish *-ie* imperfect,” LASSO Annual Meeting, Baton Rouge, October 1996.

### **Editorships and Professional Service**

Editor, *Comparative Romance Linguistics Bibliographies*, 1998-2022 (since 2013:

[https://escholarship.org/uc/rcrs\\_ias\\_ucb\\_crlb](https://escholarship.org/uc/rcrs_ias_ucb_crlb))

Consultant, Cíbola Project, University of California-Berkeley, 2000-

<[https://escholarship.org/uc/rcrs\\_ias\\_ucb\\_cibola](https://escholarship.org/uc/rcrs_ias_ucb_cibola)>

Scientific Committee, *Language and Literature: European Landmarks of Identity*, Universitatea din Pitești, 2012-

Associate Editor, *Southwest Journal of Linguistics*, 1997-2001, 2008-2012; Editorial Board 2002-2004, 2006-2008

### **Departmental Service (Selected)**

Ph.D. Dissertation Director (date defended): I. Yanes-Fernandez (2018, co-director), D. Cunningham (2010), L. Norris (2010)  
Ph.D. Advisory Committees (date defended): D. Robles (2021), H. Weir (2017), P. González (2014), C. Hickey (2012), L. Flores (2011), T. Sorenson (2010)  
M.A. Thesis Director: L. Howard (2010), S. Anderson (2005), S. Jordan (co-director), D. Cunningham (2003)  
M.A. Exam Committees: 16 served, 3 chaired, 2004-2016  
Graduate Admissions Committee 2011-2015  
Director of Undergraduate Studies, Interim, 2008-2009  
Undergraduate Program: Program Review 2006-2007 (chair); Curriculum Review 1997-1999  
Executive Committees: Tenure and Promotion Subcommittees 2005, 2008, 2009, 2011; Hispanic Studies By-laws 2003-2004; Advisory to Head 1999, 2001-2003  
Search Committees: Head of Department 2012-2013, Linguist 2005-2006 (chair), 2015-2016

### **Service to Internationalism**

Study abroad program coordination:  
Spain: Toledo, May-July 2007; Salamanca, May-July 2001, 2002, 2004  
Mexico: Puebla, May-June 1999, 2000  
Study abroad program creation:  
Spain: Toledo, May-July 2005  
Mexico: Cuernavaca, May-July 2003

### **College and University Service (Selected)**

Liberal Arts Council, 2004-2017  
College Faculty Teaching Awards Subcommittee, 2007-2010  
University Instruction Committee, 2008-2009  
Vice President for Research Evaluation Committee, 2007  
Director of Arabic and Asian Language Office College Search Committee, 2007  
Glasscock Center for Humanities Research Advisory Committee, 2004-2007  
Department of Computer Science Thesis Committee, 2005  
Vice President for Student Affairs Faculty Advisory Committee, 2003-2004  
University Honors Program University Scholars Scholarship Committee, 2002  
College International Education Scholarship Committee, 1999-2001  
Graduate Council Representative: Chemistry; Educational Psychology, 1998, 2000

### **TAMU Honors and Awards (Selected)**

College of Liberal Arts: Freshman Critical Thinking Seminar \$2000 (2015); International Travel \$1200 (2014), \$1500 (2013), \$1100 (2012); Research Enhancement \$5000 (2002)  
Department of Hispanic Studies, High-Impact Research Grant \$1000 (2013)  
Glasscock Center for Humanities Research Archives Grant \$1000 (2010); Humanities Informatics Grant \$7200 (2005); Research Fellowship \$1500 (1999)  
Distinguished Achievement Award in Teaching, Association of Former Students \$4000, 2006  
University Scholars Program Faculty Mentor Program \$2000 (2001-2003)  
University Honors Program Curriculum Development Grant \$2000 (2000)  
Program to Enhance Scholarly and Creative Activities, VP for Research \$5000 (1998)