Module 10.
DRAFT NEW CASE STUDY

Expand Portfolio of Cases

Cross Cultural Communication:
Communities & Conservation

wfsc.tamu.edu/jpackard/wfsc681
Components: 2-page Case Study

- Title of case study
- Problem statement: the conservation challenge
- Photo and photo credit
- Stakeholder Perspectives (subtitle each “lens”)
- Sources- Further Reading
- Authors
Consider Your Audience

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Sources for Further Reading

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Authors

- List your name and contact information; use your own common sense about what personal information you want to make public on the web

- Add additional authors who have actually composed portions, or edited text in the draft case study

- Error on the side of being inclusive when considering adding other authors (e.g. local community members)

- You are not required to add names of reviewers, however you may (e.g. if input resulted in major revision)
Summary Checklist

- Title of case study
- Problem statement: the conservation challenge
- Photo and photo credit
- Stakeholder Perspectives (subtitle each “lens”)
- Sources- Further Reading
- Authors