



# Module 10.

## DRAFT NEW CASE STUDY

Expand Portfolio of Cases  
*Cross Cultural Communication:  
Communities & Conservation*

[wfsc.tamu.edu/jpackard/wfsc681](http://wfsc.tamu.edu/jpackard/wfsc681)

# Components: 2-page Case Study

- Title of case study
- Problem statement: the conservation challenge
- Photo and photo credit
- Stakeholder Perspectives (subtitle each “lens”)
- Sources- Further Reading
- Authors

# Consider Your Audience

- “either you ar

# Title of Case Study

- “either you ar

# Problem Statement

- “either you ar

# Photo and Credits

- “either you ar

# Stakeholder “Lenses”

- “either you ar



# Sources for Further Reading

- “either you ar



# Authors

- List your name and contact information; use your own common sense about what personal information you want to make public on the web
- Add additional authors who have actually composed portions, or edited text in the draft case study
- Error on the side of being inclusive when considering adding other authors (e.g. local community members)
- You are not required to add names of reviewers, however you may (e.g. if input resulted in major revision)

# Summary Checklist

- Title of case study
- Problem statement: the conservation challenge
- Photo and photo credit
- Stakeholder Perspectives (subtitle each “lens”)
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