Module 11.
REVIEW DRAFT CASE STUDY

Expand Portfolio of Cases
Cross Cultural Communication:
Communities & Conservation

wfsc.tamu.edu/jpackard/wfsc681
Choose a Draft Case Study

• read the list of draft case studies provided
  – Published assignments on elearning OR
  – Request a list from your instructor outside elearning

• pick a topic that interests you in terms of
  – The conservation challenge
  – The place and community
  – The toolkit of conservation options
Feedback on Framing Problem

• Read through the draft problem statement and ask yourself:
  – **Content:** Do I recognize keyword concepts that would apply across several locations?
  – **Style:** Is it written in an engaging manner?

• Write your comments for the author(s)
  – What works?
  – What doesn’t work?
  – Suggestions?
Feedback on Community

• Read through the subtitles under the heading “stakeholder perspectives” and ask yourself:
  – How well do the subtitles match the categories in other case studies?
  – Applying what you learned in the workshop, should certain subtitles be added or deleted?

• Write your comments for the author(s)
  – What works?
  – What doesn’t work?
  – Suggestions?
Feedback on Stakeholder Views

• Re. the paragraphs under each subtitle, ask:
  – Can I pick out the tools considered by this group?
  – Are the complexities apparent for different perspectives within each group?
  – Across groups, are the points of agreement and disagreement clarified?

• Write your comments for the author(s)
  – What works?
  – What doesn’t work?
  – Suggestions?
Feedback on Reading List

• Could you find all these sources from publicly available outlets?

• Were any of the sources less than suitable?
  – Too long or detailed
  – Written in jargon hard for a multidisciplinary audience
  – Inaccurate, not credible, plagiarized

• Would you suggest more suitable sources?
• Is the layout attractive, pulling a reader in, rather than “putting them off”?  

• Would you suggest any changes in the photo or photo credits?  

• Is the case study too long or too short? Where could it be made more concise or elaborated?
apply critical thinking skills to identify the strengths and weaknesses of each part of the draft case study, based on what we learned and discussed about cross-cultural communication.

Delphi questions: What works (be supportive)? What doesn’t (be honest)? Suggestions (be specific)?

Summarize your thoughts in a written review that will help the author(s) take the next step in finalizing the case study to add to the portfolio that will be used in our collaborative learning community.