



Module 11.

REVIEW DRAFT CASE STUDY

Expand Portfolio of Cases
*Cross Cultural Communication:
Communities & Conservation*

wfsc.tamu.edu/jpackard/wfsc681

Choose a Draft Case Study

- read the list of draft case studies provided
 - Published assignments on elearning OR
 - Request a list from your instructor outside elearning
- pick a topic that interests you in terms of
 - The conservation challenge
 - The place and community
 - The toolkit of conservation options

Feedback on Framing Problem

- Read through the draft problem statement and ask yourself:
 - **Content:** Do I recognize keyword concepts that would apply across several locations?
 - **Style:** Is it written in an engaging manner?
- Write your comments for the author(s)
 - What works?
 - What doesn't work?
 - Suggestions?

Feedback on Community

- Read through the subtitles under the heading “stakeholder perspectives” and ask yourself:
 - How well do the subtitles match the categories in other case studies?
 - Applying what you learned in the workshop, should certain subtitles be added or deleted?
- Write your comments for the author(s)
 - What works?
 - What doesn't work?
 - Suggestions?

Feedback on Stakeholder Views

- Re. the paragraphs under each subtitle, ask:
 - Can I pick out the tools considered by this group?
 - Are the complexities apparent for different perspectives within each group?
 - Across groups, are the points of agreement and disagreement clarified?
- Write your comments for the author(s)
 - What works?
 - What doesn't work?
 - Suggestions?

Feedback on Reading List

- Could you find all these sources from publicly available outlets?
- Were any of the sources less than suitable?
 - Too long or detailed
 - Written in jargon hard for a multidisciplinary audience
 - Inaccurate, not credible, plagiarized
- Would you suggest more suitable sources?

Feedback on Attractiveness

- Is the layout attractive, pulling a reader in, rather than “putting them off”?
- Would you suggest any changes in the photo or photo credits?
- Is the case study too long or too short? Where could it be made more concise or elaborated?

Summary Checklist

- apply critical thinking skills to identify the strengths and weaknesses of each part of the draft case study, based on what we learned and discussed about cross-cultural communication
- Delphi questions: What works (be supportive)? What doesn't (be honest)? Suggestions (be specific)?
- Summarize your thoughts in a written review that will help the author(s) take the next step in finalizing the case study to add to the portfolio that will be used in our collaborative learning community