# **DANILA SERRA**

Email: dserra@tamu.ediu Webpage: http://people.tamu.edu/~dserra Google Scholar: link

# **EMPLOYMENT**

Aug 2019 -	Associate Professor, Texas A&M University. Department of Economics and Bush School of Government and Public Service.
2018-2019	Associate Professor, Department of Economics, Southern Methodist University, Dallas, TX. <i>Spring 2019:</i> Maternity Leave.
2012-2018	Assistant Professor, Department of Economics, Southern Methodist University, Dallas, TX. <i>Fall 2014</i> : Maternity Leave.
2009-2012	Assistant Professor, Department of Economics, Florida State University.

#### **EDUCATION**

- 2009 PhD in Economics, University of Oxford.
- 2003 MSc in Economics, London School of Economics and Political Science.
- 2001 BSc in Economics and Social Sciences (DES), Bocconi University, Milan.

# **EDITORIAL ROLES**

2021 - Co-editor, *Economic Inquiry*.

2020 - 2023 Associate Editor, Journal of Economic Behavior and Organization.

# **AFFILIATIONS**

J-PAL (Abdul Latif Jameel Poverty Action Lab): Faculty Affiliate.

IZA (Institute of Labor Economics): Research Fellow.

Mosbacher Institute for Trade, Economics, and Public Policy: Research Fellow.

EGAP (Evidence in Governance and Politics): Research Member.

# **RESEARCH FIELDS**

Development Economics; Economics of Education; Gender Economics; Political Economy; Behavioral Economics.

# PUBLISHED AND FORTHCOMING WORK

- (1) "Gender and leadership in organizations: The threat of backlash" with P. Chakraborty (Centenary College). *In press*, the <u>Economic Journal</u>.
- (2) "Can high school counselors help the economics pipeline?" with M. Gentry (Texas A&M University) and J. Meer (Texas A&M University). <u>American Economic Association P&P</u> 113: 462-66, 2023.
- (3) "Mobilizing parents at home and at school: An experiment on primary education in Angola" with V. Di Maro (World Bank), S. Leeffers (Nova University of Lisbon) and P. Vicente (Nova University of Lisbon). In press, Economic Development and Cultural Change.
- (4) "Health Workers' Behavior, Patient Reporting and Reputational Concerns: Lab-in-the-Field Experimental Evidence from Kenya" with I. Mbiti (University of Virginia). <u>Experimental Economics</u>, 25: 514–556, 2022.
- (5) "Gender differences in the choice of major: The importance of female role models" with C. Porter (Lancaster University). <u>American Economic Journal: Applied Economics</u>, 12(3): 226-54, 2020.
- (6) "Motivating Whistleblowers" with J. Butler (UC Merced) and G. Spagnolo (SITE Stockholm School of Economics). <u>Management Science</u>, 66.2: 605-621, 2020.
- (7) "Corrupt Police" with K. Abbink (Monash University) and D. Ryvkin (Florida State University). <u>Games and</u> <u>Economic Behavior</u>, 10: 101-119, 2020.

#### **PUBLISHED WORK (continued)**

- (8) "Corruption and competition among bureaucrats: An experimental study" with D. Ryvkin (Florida State university). Journal of Economic Behavior and Organization, 175: 439-451, 2020.
- (9) "Is more competition always better? An experimental study of extortionary corruption" with D. Ryvkin (Florida State University). <u>Economic Inquiry</u>, 57 (1): 50-72, 2019.
- (10) "Corruption, Social Judgment and Culture: An Experiment" with T. Salmon (Southern Methodist University). Journal of Economic Behavior and Organization, 142: 64-78, 2017.
- (11) "*I paid a bribe*: An experiment on information sharing and extortionary corruption" with D. Ryvkin (Florida State University) and J. Tremewan (University of Auckland). <u>European Economic Review</u>, 94: 1-22, 2017.
- (12) "Intermediaries in corruption: An experiment" with M. Drugov (New Economic School) and J. Hamman (Florida State University). <u>Experimental Economics</u>, 17: 78-99, 2014.
   Winner of the Editor's prize for the best paper published in Experimental Economics in 2014.
- (13) "Participatory accountability and collective action: Experimental evidence from Albania" with A. Barr (University of Nottingham) and T. Packard (World Bank). <u>European Economic Review</u>, 68: 250–269, 2014.
- (14) "Combining top-down and bottom-up accountability: Evidence from a bribery experiment." Journal of Law, Economics and Organization 28(3): 569-587, August 2012.
- (15) "How corruptible are you? Bribery under uncertainty" with D. Ryvkin (Florida State University). Journal of Economic Behavior and Organization, 81: 466-77, January 2012.
- (16) "Corruption and culture: An experimental analysis" with A. Barr (University of Nottingham). Journal of Public Economics, 94, Issues 11-12, December 2010.
- (17) "Intrinsic motivations and the non-profit sector: Evidence from Ethiopia" with A. Barr (University of Nottingham) and P. Serneels (University of East Anglia), <u>Personality and Individual Differences</u>, 51(3): 309-314, 2011. Special issue on *Economics and Personality*.
- (18) "The effects of externalities and framing on bribery in a petty corruption experiment" with A. Barr (University of Nottingham), <u>Experimental Economics</u>, 12(4): 488 503, 2009.
- (19) "Empirical determinants of corruption: A sensitivity analysis" Public Choice 126 (1-2): 225-256, 2006.

# WORKING PAPERS

- (20) "Proud to belong: The impact of ethics training on police officers in Ghana" with D. Harris (University of Oxford), O. Borcan (U of East Anglia), H. Telli (International Growth Center), B. Schettini (Brazil Ministry of Education), S. Dercon (University of Oxford). CSAE working paper, June 2022. *Revised*: March 2024.
- (21) "Activating Change: The Role of Information and Beliefs in Social Activism" with F. Afridi (ISI Delhi), A. Basistha (ISI Delhi), A. Dhillon (Kings' College London). IZA wp, July 2023. *Revised*: March 2024.
- (22) "Can Crises Affect Citizen Activism? Evidence from a Pandemic" with F. Afridi (ISI Delhi), A. Basistha (ISI Delhi) and A. Dhillon (King's College). CAGE working paper, November 2023. *Revised*: March 2024.
- (23) "Influencing youths' aspirations and gender attitudes through role models: Evidence from Somali schools" with E. K. Kipchumba (Trinity College, Dublin), C. Porter (Lancaster University) and M. Sulaiman (BRAC University). Texas A&M University working paper, 2022. (*Currently adding a new round of follow-up data.*)
  - Funded by the Spencer Foundation.

# **BOOK CHAPTERS**

- "Role models in Developing Countries" forthcoming in for the *Handbook of Experimental Development Economics*, edited by Utteeyo Dasgupta and Pushkar Maitra. Edward Elgar. In press.
- "Anticorruption policies: Lessons from the lab" with K. Abbink (Monash University). In D. Serra, & L. Wantchekon (Eds.), *New Advances in Experimental Research on Corruption* (1 ed., Vol. 15, pp. 77-115). (Research in Experimental Economics). Emerald Group Publishing Limited, 2012.

# EDITED VOLUME

*New Advances of Experimental Research on Corruption*, edited with Leonard Wantchekon (Princeton). Bingly: Emerald Group Publishing, June 2012.

# WORK IN PROGRESS

#### **Gender and Development**

- (1) "The long-term impacts of childhood abduction: Evidence from women in Northern Uganda" with A. Cassar (USF), E. Kandpal (CGD), M. Lambert (Texas A&M), C. Mbabaze (Makere University).
  - Funded by the World Bank.
- (2) "Women's leadership in Village Savings and Loan Associations" with K. Bjorvatn (Norwegian School of Economics), S. Chowdhury (University of Sydney), C. Franco (Norwegian School of Economics), M. Sulaiman (BRAC).
  - Funded by the Bill and Melinda Gates Foundation.
- (3) "From Jobs to Careers: Lifting Constraints to Women's Career Advancement in South Asia" with R. Robertson (Texas A&M University), F. Afridi (ISI Delhi), H. Ahmed (Lahore School of Economics).
  - Funded by the IZA Gender, Growth and Labor Markets in Low-Income Countries (G<sup>2</sup>LM/LIC) program.
- (4) "Healing Beyond Trauma: Assessing the Efficacy of Cash, Coaching and Counseling for victimized women in Northern Uganda" with A. Cassar (University of San Francisco), E. Kandpal (The Center for Global Development), M. Lambert (Texas A&M University) and C. Mbabazi (Makerere University).
  - Funded by The World Bank and the Center for Global Development (CGD).
- (5) "Inclusive Growth in the Green Economy" with R. Robertson (TAMU Bush School) and H. Ahmed (Lahore School of Economics).
  - Funded by the US State Department.

# **Economics of Education**

- (6) "Recruiting economics majors: The impact of an information campaign targeted at high school counselors" with J. Meer (Texas A&M University).
  - Funded by the Social Science Research Council (SSRC) and the American Economic Association Committee for the Status of Women in the Economics Profession (CSWEP).
- (7) "Dismantling gender stereotypes in STEM careers among adolescents and their teachers: Experimental evidence from Peruvian schools" with M. Agurto (Universidad de Piura) and S. Sudipta (Virginia Tech University).
  - Funded by the Consorcio de Investigación Económica y Social, Peru.
- (8) "My department cares: Supporting college students through encouragement emails" with D. Gomez-Vasquez (Texas A&M University).
- (9) "Unlocking Opportunities: Facilitating Student Transfers from 2- to 4-Year Colleges through Coaching" with Celeste Carruthers (U Tennessee), Ishara Casellas Connors (Texas A&M) and Kalena Cortes (Texas A&M).

# WORK IN PROGRESS (continued)

#### Labor Economics: Biases in the Workplace

- (10) "The impact of high-quality research feedback on the academic success of junior scholars" with E. Kuka (George Washington University).
  - Funded by the Alfred P. Sloan Foundation and the Russell Sage Foundation
- (11) "Can different modes of communication affect gender bias in the workplace?" with D. Gomez-Vasquez (Texas A&M University), M. Lambert (Texas A&M University) and T. Salmon (SMU).
- (12) "Reaching for the Stars? An experiment on discrimination in hiring" with D. Gomez-Vasquez (Texas A&M University) and T. Salmon (SMU).

#### **Political Economy**

(13) "Who self-select into committees: The pro-social or the corrupt?" with A. Cao (Center for Naval Analyses) and D. Ryvkin (Florida State University).

# **GRANTS**

- 2023 US Department of State. \$246,000.With Raymond Robertson (Texas A&M, Bush School).
- 2023 *CSWEP-SSRC Women in Economics and Mathematics Research Consortium.* \$176,000. With Jonathan Meer (Texas A&M).
- IZA Gender, Growth and Labor Markets in Low-Income Countries (G<sup>2</sup>LM/LIC). \$420,598.
   With Raymond Robertson (Texas A&M, Bush School), Farzana Afridi (ISI Delhi), Hamna Ahmad (Lahore School of Economics).
- 2022 CIES, Consorcio de Investigación Económica y Social, Peru. \$60,000.
   With Marcos Agurto (Universidad de Piura) and Sudipta Sarangi (Virginia Tech University).
- 2022 *The World Bank, Development Research Group.* \$200,000. With Eeshani Kandpal (The World Bank) and Alessandra Cassar (University of San Francisco).
- 2021 The Spencer Foundation. \$49,396.
   With Catherine Porter (Lancaster University and Young Lives), Munshi Sulaiman (BRAC University), and Elijah Kupchamba (Trinity College, Dublin).
- 2021 *The Russell Sage Foundation.* \$49,818. With Elira Kuka (George Washington University).
- 2021 *T3 Funds, Texas A&M University.* \$30,000. With Kalena Cortes (TAMU) and Erin Snider (TAMU).
- 2020 *The Alfred P. Sloan Foundation.* \$49,838. With Elira Kuka (GWU).
- 2020 *The Bill and Melinda Gates Foundation*. \$440,000. With Munshi Sulaiman (BRAC), joint with Catalina Franco (NHH - FAIR), Kjetil Bjorvatn (NHH, FAIR) and Shyamal Chowdhury (University of Sydney).

## AWARDS AND RECOGNITIONS

- 2022 Best Provider of Feedback to Graduate Students, Texas A&M University, Department of Economics.
- 2017 Inaugural recipient of the <u>Vernon L. Smith Ascending Scholar Prize</u>.

The \$50,000 prize is presented by the International Foundation for Research in Experimental Economics (IFREE) to an exceptional scholar in the field of experimental economics.

- 2017 Journal of the European Economic Association *Excellence in Refereeing Award*.
- 2017 Editor's prize for best paper published in *Experimental Economics* in the year 2014 ("Intermediaries in Corruption: An Experiment").
- 2016 Inaugural recipient of the Barbara and James Mangum Teaching Award, SMU Economics.
- 2012 *Economic Journal* Annual Referee Prize.
- 2010 Edgeworth Prize for outstanding doctoral thesis Department of Economics, University of Oxford.
- 2009 Winner of the Best Student Paper Award, European School of New Institutional Economics (ESNIE), Cargese, Corsica.
- 2004 Inaugural Winner of the Unicredit Bank Giovanna Crivelli Award for Graduate Studies Abroad.

# **INVITED KEYNOTES AND PLENARY PANELS**

- American Economic Association (AEA) Conference on Teaching and Research in Economic Education (CTREE) *invited keynote*.
- International Conference on Applied Development Economics, sponsored by the International Growth Center and the Lahore School of Economics *invited keynote*.
- International Conference on the Economics of Global Interactions, organized by University of Bari and FAIR-NHH- *invited keynote*.
  - Cornell's 100 Years of Economic Development Conference *invited plenary panelist on "Behavioral Development Economics"*.
- International Conference on Applied Development Economics sponsored by the International Growth Center and the Lahore School of Economics *invited keynote* (virtual).
  - Southern Economics Association Conference Panel on "Experimental Development Economics: Current Scope and Future Directions *invited panelist*.

# **INVITED SEMINARS AND CONFERENCE PRESENTATIONS (past 6 years)**

- 2024 London School of Economics (LSE) Behavioral Political Economy workshop (*invited presenter*); Synapse Lab at the University of Stavanger, Norway (*scheduled*); University of Wyoming (*scheduled*); EGAP Displacement, Migration and Integration Priority Meeting, Washington, DC; Gender in the Global Economy workshop, Bernard College, New York (*invited presenter*); Center for the Study of African Economies (CSAE) Annual Conference, Oxford; ASSA Annual conference.
- 2023 University of Pittsburgh; AXA Research Lab on Gender Equality at Bocconi University; University of Nebraska – Lincoln; Advances in Field Experiments (AFE) conference; Center for the Studies of African Economies (CSAE) Annual Conference, Oxford (UK); Discrimination and Diversity Workshop, University of East Anglia; American Economic Association (ASSA) Annual Conference; Midwest International Economic Development Annual Conference; G2LM|BREAD Conference on Development Economics, Nairobi.
- 2022 University of Illinois Urbana Champaign, Gies College of Business; University of Alaska-Anchorage; University of Florida; Centro de Investigacion y Docencia Economicas (CIDE), Mexico; NBER Summer Institute; Universidad del Rosario, Colombia; Monash University; University of East Anglia; Workshop of Experimental and Behavioral Economics of the Americas (WEBEAS) online seminar; Southern Economic Association (SEA) Annual Conference; Discrimination and Disparities online seminar series; Texas Economics of Crime Workshop; By-annual Social Dilemmas Conference.
- 2021 Loyola Marymount University; University of Nottingham; Middlebury College; King's College, London; International Food Policy Research Institute (IFPRI); Tinbergen Institute, Amsterdam; University of Regensburg; Newcastle University; Indian Statistical Institute (ISI); NEUDC Conference; ESA North American Conference; Southern Economic Association (SEA) annual meeting; Annual Symposium on Economic Experiments in Developing Countries (SEEDEC); Economic Science Association (ESA) North-America Conference; KDI School-World Bank DIME Conference on Impact Evaluation in Sustainable and Inclusive Development.

- 2020 University of Texas at Austin; American University; Virginia Tech University; University of Queensland BESC seminar; Universidad de Los Andes; Texas Tech University; Advances in Field Experiments (AFE) Conference; Economic Science Association (ESA) World Conference; American Economic Association (ASSA) Annual Conference; The Women in Economics initiative (WiE) workshop.
- 2019 Fair The Choice Lab, Norwegian School of Economics; SITE Stockholm School of Economics; Georgia State University; Washington State University; American Economic Association (ASSA) Annual Conference; Texas Experimental Symposium; Norms and Behavioral Change Workshop; Economic Science Association (ESA) North-America Conference.
- 2017- UCLA, Anderson School of Management; University of Wisconsin-Madison, Dept. of Agricultural and
   2019 Applied Economics; University of Pennsylvania Behavioral Ethics Lab; Nova University of Lisbon
   Texas A&M, Department of Agricultural Economics; Methods in Experimental Economics Research
   (MEER) at Texas A&M; AEA annual meeting; Texas Experimental Symposium; Economic Science
   Association (ESA) North-America and World Conferences; ASSA and SEA annual conferences.

# **DOCTORAL STUDENTS**

\*Indicates expected graduation year.

- 2023 Andy Cao (Chair). Placement: Research Analyst, Center for Naval Analyses (CNA).
- 2024<sup>\*</sup> Nanyin Yang (Committee member).
- 2025<sup>\*</sup> Daniel Gomez Vasquez (Chair).
- 2025<sup>\*</sup> Andre'nay Harris (Committee member).
- 2026<sup>\*</sup> Miranda Lambert (Co-Chair).
- 2026<sup>\*</sup> Zach Pierce (Committee member).

At SMU

- 2020 Priyanka Chakraborty (Committee member). Placement: Assistant Professor, Allegheny College.
- 2019 Kuangli Xie (Committee member). Placement: Data scientist, Square.

# **TEACHING**

Courses taught at TAMU, FSU, SMU:

*Undergraduate:* Policy Economics; Behavioral and Experimental Economics; Analysis of Economic Data; Economics of Corruption; Intermediate Microeconomics.

Graduate: Experimental Economics; Development Economics; Behavioral Development Economics.

# **SERVICE**

Mentoring Initiatives and Activities

2020 - 2024	•	Co-founder and co-organizer, Adopt a Paper mentoring program.
2023	•	Co-organizer and panelist, Texas A&M Workshop for High School Counselors;
2022	•	Co-organizer and panelist, Texas A&M Workshop for High School Counselors; Member, Department of Economics Climate and Inclusion Committee.
2021	•	Co-organizer, Texas A&M Pre-Doc Pipeline Conference for URM students; Co-organizer, CSWEP mentorship program for female/non-binary PhD students at the SEA annual meeting; Mentor, CSWEP Mentoring Breakfast for Junior Economists (online); Panelist, CSWEP, CSMGEP and CEE joint webinar on "Helping faculty help students get into PhD students in Economics."
2020	•	Co-organizer, ASHE & Texas A&M Pre-Doc Pipeline Conference for Hispanic students; Co-organizer and panelist, Texas A&M Workshop for High School Counselors; Mentor, CSWEP mentorship program for female/non-binary PhD students; Faculty sponsor, Women in Economics club;

#### Other Recent Departmental Service

2023 - 2024	•	Graduate Placement Director, Texas A&M University, Department of Economics.
2022 - 2023	•	Hiring committee member, Bush School - economist search.
2021 - 2023	-	Seminar organizer, Behavioral and Experimental group.

#### <u>Referee for</u>:

American Economic Review 
American Economic Review: Insights 
American Economic Journal: Applied
American Economic Journal: Policy 
American Economic Journal: Micro 
American Journal of Political
Science 
American Political Science Review 
Economic Development and Cultural Change 
Economic Inquiry 
Economic Journal 
Economics Letters 
European Economic Review 
Experimental Economics 
Games and Economic Behavior 
Journal of Development Economics 
Journal of Economic Behavior 
Journal of the European Economic Association 
Journal of Experimental Political Science 
Journal of Labor Economics 
Journal of Labor Economics 
Journal of Law, Economics and Organization
Journal of Political Economy 
Journal of Public Economics 
Review of Economics and Statistics 
Quarterly Journal of Economics 
Management Science 
Review of Economic Studies 
World Development.